

*“NeuraSection has the most flexible  
geo-interpretation available...and  
we saved more than \$168,000  
with NeuraScanner alone.”*

## Case Study: Seven D Oil & Gas, Inc.

### Executive Summary

Seven D needed to gather and inventory data, evaluate leases, and generate prospects efficiently. To date, numerous studies have been conducted efficiently and effectively in Louisiana, Texas, Oklahoma, Alaska, and offshore in the Gulf of Mexico. Key results include:

- More than 6,000 wells scanned and more than 12,000 additional in database; all available online with a variety of reports and maps, ready for geo-analysis
- Completed hundreds of studies, consulting projects, and drilled wells

### Challenge: Supporting Remote Clients Making Operational Decisions

Seven D started their company as a consultancy, supporting the prospect and lease evaluation workflows of several asset and operations client teams, both nationally and internationally. As the company evolved, Seven D began to actively participate in projects as a business partner, prompting them to search for even better ways to work with clients. Seven D needed to make evaluations and to share results quickly across multiple locations in order to facilitate effective operational decision-making.

*“I use NeuraSection and  
NeuraScanner regularly.  
They are essential  
for data capture and  
evaluation. There is no  
other solution like it.”*

Scott Daniel, Principal

### Action: Easily Transfer Information to Global Partners

The [NeuraScanner](#) and [NeuraSection](#) enabled Seven D to pull all of their data together onto a modern evaluation system, integrate results with other geophysical systems, and create impactful composite montages with the essence of each play/solution which can now be transmitted to remote stakeholders.

### Result: Increased Number of Studies, Wells Drilled, and New Work

Seven D established a reputation as a quality exploration and production business after benefitting from the efficiency of Neuralog’s solutions. More than \$168,000 was saved in scanning services with the NeuraScanner alone. They continue to use NeuraSection for generating and selling successful drilling prospects, even in the currently depressed oil and gas price environment.

**Takeaway:** Hundreds of E&P studies completed, more wells drilled, and additional consulting projects

#### About Seven D Oil & Gas, Inc.

*Founded in 1993 by majority owner Scott Daniel, Seven D is a privately held exploration and production company growing through internally-funded development and participation in geophysical and technology-based prospects, incorporating detailed geological and engineering evaluations.*

#### About Neuralog

*Neuralog is the leading provider of software-hardware solutions to help petroleum geologists and their asset teams generate prospects, evaluate leases, and solve E&P problems efficiently for maximum company productivity. Thousands of businesses in over 100 countries rely on Neuralog every day.*